

LOTTERYlink

THE OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY



NOV/DEC 2014

Small Stocking Stuffers With BIG chances to win!



If you're hoping for less white this winter, you might be out of luck. But, take a chance with "Winter Green," our \$5 game for the season. In this number matching mystery, look for the present symbol and your prize will be thrice as nice!



Win up to \$50,000!

This \$2 game is a great gift for any occasion! Match the winning numbers with any of your numbers and win! Look for the star symbol for double the prize. Don't forget to fill out the "From:" section, and maybe the gift recipient will share their winnings with you! Be sure to remind them that non-winning tickets are eligible for the **Play it Again** drawing on February 27, 2015.

Win up to \$12,000!



No matter what list you're on, you still have a chance to win big with our \$1 game "Naughty or Nice." If you see two or three like amounts and a present symbol, you win that amount.

Win up to \$2,500!

MONOPOLY Millionaires' Club™

When a customer says...

"...A \$5 lottery ticket? That seems a little steep!"

SAY: The MONOPOLY Millionaires' Club (MMC) tickets are \$5, BUT there are THREE chances to win on each ticket!

- 1 Draw Numbers – played like a traditional lotto game. Match the draw numbers and the property number to those drawn, and win! \$15,000,000 to \$25,000,000 top prizes, plus more cash prizes
- 2 If the Top prize is won, a second drawing of "Millionaires' Club Numbers" happens immediately, and there will be multiple \$1,000,000 prizes awarded. Anywhere from 10 to hundreds of players could win!
- 3 Enter the web code into your MMC account, and collect properties on a virtual game board. Complete property sets result in entries for a chance to win a trip to Las Vegas as a contestant on the live game show!

"...A trip to Vegas? Yea right, I'll never win that!"

SAY: Actually, at least ONE representative from South Dakota must be present at each game show. We'd love for it to be you!

"...I have to have a computer to play?"

SAY: You don't need to own a computer, just have access to one. We have public computers at each validation center OR ask your local library if they'll allow you to enter your web codes there. If you can't get access to a computer to become a member, you can still win the top prize and the million dollar prizes!

Drawings will be held every Friday night at 10:15 p.m. CT

There are three ways to win on each ticket

Join MMC through the Players Club

The game costs \$5 per play

WATCH a video and learn how to play at www.lottery.sd.gov



Q: Why does my jackpot sign only have blinking dots?

A: The most common cause for this problem is a switch on top of the sign gets moved or bumped while cleaning the terminal. The switch should read "wireless" and not "Com." If you notice it is incorrect, switch it back to "wireless" and be sure the USB transmitter is plugged into the back of the terminal, then reboot and sign on.

If you are still having problems call the GTECH Hotline (1-888-473-5688) and a technician will assist you.



E-Z MART IN RAPID CITY, our premier store, is promoting Play it Again on their marquee. They plan to change the sign for MMC soon. Looks great!

BJ'S COUNTRY STORE in New Underwood held a lottery promotion in October. In order to receive a free long sleeved t-shirt, customers had to buy \$15 worth of scratch tickets in the Jumbo Bucks Family or X ("times") Family.

The retailer ran out of t-shirts almost a week early because the promotion was such a success!



Heart T Stop
HARTFORD

Troy Lacey received a \$600 bonus check for selling the \$6,000 Wild Card 2 ticket on July 30.



Hy-Vee Wine & Spirits
WATERTOWN

Dawn Kenyon accepted a \$2,300 bonus check for selling the \$230,000 Wild Card 2 jackpot.





RETAILER spotlight

Long time owners expand with new store, great location

Handi-Mart & The Main Stop

Store Type: Convenience Store

Location: Arlington & DeSmet

Steve and Laurie Anderson of DeSmet now own two convenience stores in eastern South Dakota. They have owned the Main Stop in DeSmet for the last 12 years, and recently took ownership of the Handi-Mart in Arlington. At the end of October they held a grand re-opening of the Handi-Mart to celebrate the 30-year anniversary of the establishment, their new ownership and their plans to make the store bigger and better. The Andersons are excited about the new opportunity and plan to make use of the great location at the intersection of Highway 81 and Highway 14.



LOTTERY winners

NOVEMBER/DECEMBER 2014

RECENT winners

Catherine Papke, Aberdeen
Ken's Shell Express
\$30,000 Cowboy Cashword

Nathaniel Kinney, Sturgis
Philtown General Store
\$7,000 Devilin' 7's

Trudy Sporrer-Martin, Harrold
Triple M Travel Plaza
\$900 Cowboy Cashword

Mark Cox, Rapid City
Loaf 'N Jug #44
\$500 Giant Jumbo Bucks

Ann Wait, Jacksonville NC
Safeway Store #583
\$1,000 - 20X the Money

Shirlene Hefele, Sioux Falls
J & K Kwik Stop
\$500 Aces High

Thomas Myre, Brandon
D & J Station Inc. - The Gas Stop
\$1,000 Maximum Money

Kyle Ford, Deadwood
Big D Oil Co. #11
\$500 Maximum Money

Marlin Auch, Miller
281 Travel Center
\$500 Aces High

Caleb Larson, Rapid City
Big D Oil Co. #24
\$500 - 20X the Money

Ben Vis, Scotland
Main Stop
\$400 Grills Gone Wild

Albert Schnaidt, Aberdeen
The Wolf Stop
\$300 Hot Lotto Sizzler

Tina Walach-Randolph, Gillette WY
Safeway Store, Inc. #583
\$150 Pot 'O Gold Bingo



Christa Ramirez, Hoven
Krueger's Food Fair
\$200,000 - Wild Card 2 Jackpot



John Lemmonds, Hot Springs
Big Bat's #4
\$10,000 Powerball with Powerplay



Courtney Bunch, Whitewood
Philtown General Store (Stugis)
\$30,000 - Pot 'O Gold Bingo



Sarah Johnson, Aberdeen
Kusler's Standard Service
\$10,004 - Power Play



Randall Deuhr, Sioux Falls
Hy-Vee on 26th, Sioux Falls
\$50,000 - Silver & Gold



Moneik Stephens, Black Hawk
BJ's New Underwood
\$1,000 - 10X the Money



James Vennard, Beresford
Total Stop
\$400 Powerball with Powerplay



Carter Hout, Rapid City
Big D Oil Co. #42
\$300 - Cowboy Cashword



Gerald Williams, Watertown
Freedom Valu Center
\$500 - Maximum Money



Nancy Hoffer, Reliance
Cowboy Country #5
\$400 - Big Bucks

RECENT winners

James Tisdell, Rapid City
Johnson Siding General Store
\$30,000 Powerball Power Play

Cheryl Sperl, Gregory
K's Qwik Stop, Wagner
\$6,000 Wild Card 2

Adam Deal, Rapid City
Thrifty Smoke Shop #2
\$1,000 Slingo

Cindy Lewis, Fedora
Larson's Feed & Grocery
\$3,000 Cowboy Cashword

Elizabeth Beane, Pine Ridge
Common Cents Food Store #102
\$500 Pot 'O Gold Bingo

David Hottman, Viborg
The Gas Stop
\$900 Cowboy Cashword

Darla Peterson, Sioux Falls
The Gas Stop
\$500 Maximum Money

Ruby Oligmueller, Castlewood
Cat's Corner Convenience
\$500 Jumbo Bucks

Christine Ferris, Belle Fourche
Lynn's Dakotamart
\$500 - 20X the Money

Wade Cooper, Isle
Speedy Mart (Spearfish)
\$500 - \$20,000 PAYDAY

Stipo Curic, Sioux Falls
Hy-Vee Sioux Falls #5
\$500 - 20X the Money

Gail Running Hawk, Rapid City
Big D Oil Company #41
\$500 - 20X the Money

Dean Heidrich, Belle Fourche
Common Cents Food Store #123
\$500 Mega Millions

TRIVIA Quiz

What's your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to the address below or give to your sales rep. One person will win a Lottery sweatshirt and 20 people will win T-shirts. One entry per person. Deadline is December 10. Send answers to Trivia Quiz - PO Box 7107, Pierre, SD 57501 or give them to your sales rep.

Congratulations to last month's winner of a Lottery sweatshirt: Kateri Edwards, Wanblee Mart-Wanblee. The following won t-shirts: Kartrina Zacharias, Common Cents #106-Rapid City; Rick Wellington, Lynn's Dakotamart-Custer; Briana Johnson, Mike's Jack-n-Jill-Webster; Rod Pederson, 190 Service Center-Rapid City; Wanda Yellow Wolf, 190 Service Center-Rapid City; David Larson, Larson Feed & Grocery-Fedora; Nancy Wig, Coborn's Superstore-Mitchell; Margaret Mach, Wagner Super Food-Wagner; Cindy Crook, Bi-Rite Liquors-Redfield; Sharon Connot, Pioneer Country Mart-Murdo; Sharon Dailcy, Maynard's Food Center-Flandreau; Connie Nelson, Gas 'N Mor-Brookings; Tammy Jurgens, Jurgens Oil-Wilmot; Jennifer Solano, LaGrand Station-Rapid City; Kelly Mittelstedler, E-Z Mart-Rapid City; Allison Lasley, MinitMan Food and Fuel-Spearfish; Jeff Ring, Queen City Liquor-Spearfish; Mary Jo, Hy-vee #1633-Sioux Falls; Jamie Johnson, Lewis Drug-Sioux Falls; Sandy Blandid, Captain Norm's-Yankton; Linda Beck, South C-Aberdeen; England, Sunshine-Madison; Milee Wentz, Geo's-Lemmon; Wendy Edwards, E-Z Mart-Rapid City.

1. How many ways can you win a MONOPOLY Millionaires' Cub prize?
2. How much is the new WinnerTime scratch game?
3. What did BJ's Country store give away in their promotion?
4. True or False: The MMC game show will be filmed in Los Angeles.
5. What is the GTECH hotline phone number?
6. Where can you find and watch a "How To" video about playing MMC?

Name _____ Phone _____ Sales rep's name _____

Store name _____ Store address _____ City _____

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

YOUR TICKET TO FUN IS HERE!