

LOTTERY link

THE OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY



MAY/JUNE 2015

NEW GAMES *coming soon*



\$100,000 NO TAX - #491

TICKET PRICE: \$10 • PRIZE RANGE: \$10-\$100,000

The Lottery pays the federal withholding taxes so you take home \$100,000! Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win prize shown. Get "MONEYSTACK" symbol, win PRIZE shown for that symbol. Get a "MONEY BAG" symbol, instantly win ALL 20 PRIZES shown!

\$50,000 JUMBO BUCKS - #521

TICKET PRICE: \$5 • PRIZE RANGE: \$5-\$50,000

Match any of YOUR NUMBERS to any of the SERIAL NUMBERS, win prize shown. Get a "5X" symbol and win 5 TIMES the prize shown. Get a "JUMBO" symbol and WIN ALL 15 PRIZES!

SUNNY 7'S - #512

TICKET PRICE: \$1 • PRIZE RANGE: \$1-\$7,000

Get three "7"s in any ROW, COLUMN or DIAGONAL, like TIC TAC TOE, win prize shown.

LAUNCHING MAY 2015

LAUNCHING JUNE 2015

DIAMOND SLINGO - #519

TICKET PRICE: \$3 • PRIZE RANGE: \$3-\$30,000

Scratch each horizontal SPIN line to reveal YOUR SLINGO NUMBERS. Scratch the corresponding numbers in the SLINGO GRID. Match all 5 numbers in a complete horizontal, vertical or diagonal line in the SLINGO GRID, win the corresponding prize amount shown in the SLINGO LEGEND. Win \$3 for a GOLD COIN revealed in YOUR SLINGO NUMBERS. Find a DIAMOND SYMBOL in YOUR SLINGO NUMBERS, win prize amount shown in the DIAMOND LEGEND.

FIRE & ICE - #497

TICKET PRICE: \$2 • PRIZE RANGE: \$2-\$10,000

Match any of YOUR NUMBERS to either WINNING NUMBER, win prize shown. Get a "MONEYSTACK" symbol and win DOUBLE the prize shown.

2X THE MONEY - #511

TICKET PRICE: \$1 • PRIZE RANGE: \$1-\$5,000

Match any of YOUR NUMBERS to the WINNING NUMBER, win prize shown. Get a "2X" symbol, win 2 TIMES the prize shown!



PROMOTIONS

JACKPOT TOO CASINO

in RAPID CITY had a promotion from 5-7 p.m. on St. Patrick's Day. During the hot seat promo, all the seats in the casino were numbered, every 15 minutes a number was drawn, whoever was sitting in that seat won \$25 worth of Caesars tickets. Customers also received a prize when they purchased \$10 in Caesars tickets. Prizes included Lottery promo items such as t-shirts, caps, and mugs, as well as Caesars promo items.



T&C SELF SERVE in DELL RAPIDS

Mike, the owner, says he likes to promote the Lottery because it reminds his customers to come inside and get their tickets.

New Ticket DISPENSERS



STARLITE TRUCK STOP HOLIDAY STORE in ABERDEEN

Jeni Schieckoff and Myrt Liebig, clerks at the store, are loving their new pop up Lottery dispenser.



BUCHE'S FOODS in TYNDALL and SCOTLAND

Buche's recently purchased and renovated stores in Tyndall and Scotland and were left with precious little space for ticket dispensers and display mats. After some research the Lottery came up with a new display piece that can be hung from most walls. It is lightweight, easy to hang, and is esthetically appealing – a nice solution for retailers with space difficulties.



New RETAILER

Dave Saylor is the new manager of Lynn's Dakotamart in Fort Pierre. Dave was previously a manager at the Pierre Dakotamart. They are currently in the process of a remodel that includes placing Lottery tickets at check outs and the service desk.

New RETAILERS



COUNTRY PUMPER in ARTESIAN Louise Alt (owner) & Nancy VanOverschelde (asst)

TOTAL STOP in EMERY Sharon Weeldreyer (manager)



CROSSROADS C STORE in ROSHOLT Tammy (manager) is great to work with and very good with vendors and customers.



LOVE'S TRAVEL STOP in BOX ELDER John Christensen (manager) sells all 24 scratch games and Lotto tickets.



NEWS you can USE

Bad Checks

Retailers who get bad checks for lottery tickets should deal with them in the same manner that they would deal with a bad check for any other purchase.

Suspect Ticket Theft?

If you are missing some tickets and think that they may have been stolen, contact the Lottery at 605-773-5770. We have many ways of tracking them down.

Early Pack Settlement

Question: Does early settling void the remaining tickets on the pack?

Answer: No, the instant ticket packs can be settled at any time before the end of the pack. Early settling insures a retailer will receive a new pack of that game promptly. Many retailers activate and settle at the same time to insure a steady flow of tickets in the pipeline.

TERMINAL talk

Q Did you change your company name?

A Yes. Gtech has recently merged with a company called IGT. We will still offer the same great service as we have in the past. Everything will remain the same except we will be getting some new shirts. If you have any problems or questions with your lottery terminal or will be doing some remodeling please call the hotline at 1-888-473-5688.

RETAILERS bonus spotlight



Roadside Convenience CHESTER

Gary & Betty Weber accepted a bonus check for \$2,500 for selling a \$25,000 Mega Millions ticket.



Lakeview Sinclair CHAMBERLAIN

Mary P. Hoover accepted a bonus check for \$300 for selling a \$3,000 Hot Lotto ticket.



Minitman Too SPEARFISH

Teri Cailotto accepted a \$900 bonus check for selling a \$9,000 Hot Lotto with Sizzler ticket.

★ TRIVIA Quiz ★

What's your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to Trivia Quiz, P.O. Box 7107, Pierre, SD 57501 or give them to your sales rep. One person will win a Lottery sweatshirt and 20 people will win T-shirts. One entry per person. Deadline is June 15.

Congratulations to last month's winner of a Lottery sweatshirt: **Victoria Hansen, Cubby's-Sioux Falls**. The following won t-shirts: Curt Schweitzer, Prairie Market-Rapid City; Sara Harper, PJ's-Edgemont; Tara Whiting, Lewis Westgate-Sioux Falls; Susan Blanchette, Sunshine Foods-Madison; Joyce Kordonowy, Prairie Bottle Market-Rapid City; Nancy Long, Coborn's Superstore-Mitchell; Corene Tobin, Mason's 5th Ave-Belle Fourche; Connie Nelson, Gas N More-Brookings; Eddie Josephczyk, Common Cents #141-Porcupine; Joe Walks, Fresh Start #31-Rapid City; Jean Penticoff, Pioneer Country Mart-Murdo; Lanny Williamson, Fresh Start #28-Spearfish; Cindy Crook, Bi-Rite Liquors-Redfield; Linda Brownbear, Gus Stop IV-Wagner; Dawn Two Bulls, Prairie Market-Rapid City; David Larson, Larson Feed & Grocery-Fedora; Joann Larsen, Appel's Quickstop-Redfield; Sue VanderHeiden, County Fair-Mitchell; Sheila Brown, Sonset Station-Whitewood and Karla Haas, Coborns/Little Dukes-Mitchell.

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|--|---|---|
| 1. What kind of ticket dispensers were installed at Starlite Truck Stop? | 3. True or False: Early settling voids the remaining tickets in the pack. | 5. How many new scratch games will be launched in June? |
| 2. Which retailer had a St. Patrick's Day promotion? | 4. Which retailer received a \$900 bonus check? | 6. Which new scratch game has a top prize of \$100,000? |

NAME _____ PHONE _____ SALES REP'S NAME _____

STORE NAME _____ ADDRESS _____ CITY _____

- | | | |
|----------|----------|----------|
| 1. _____ | 3. _____ | 5. _____ |
| 2. _____ | 4. _____ | 6. _____ |



LOTTERY winners

RECENT winners

Aimee Elliot, Sioux Falls
Shop 'N Cart Northeast - Sioux Falls
\$1,000 - Crazy Cashword

William Serbousek, Fort Pierre
Lynn's Dakotamart - Fort Pierre
\$500 - Wild Card 2

Tammy Davis, Rapid City
Johnson Siding General Store - Rapid City
\$1,000 - \$100,000 Mega Fortune

Shirlene Heffele, Sioux Falls
Shop 'N Cart Northeast - Sioux Falls
\$1,000 - Maximum Money

Trisha Hare, Wagner
Weisser Oil Company - Wagner
\$500 - Franklin's Fortunes

Everett Bordeaux, Mission
Buche's IGA - Mission
\$500 - Maximum Money

Randy Haack, Sioux Falls
The Gas Stop - Sioux Falls
\$500 - Wild Card 2

Kenneth Annan, Box Elder
Loaf 'N Jug - Box Elder
\$500 - Caesars

Mark Haley, Sioux Falls
Munchies - Sioux Falls
\$500 - Franklin's Fortunes

Elmer Hochhalter, Mobridge
The Gas Stop #108 - Mobridge
\$1,000 - 20x The Money

Elaine Ash, Wagner
Weisser Oil Company - Wagner
\$1,000 - Winter Green

Scott Leite, Spearfish
Common Cents Food Store - Spearfish
\$500 - Franklin's Fortunes

Chad Cody, Mitchell
Coborn's/Little Dukes - Mitchell
\$500 - Caesars



Cody Rolston, Yankton
Casey's General Store - Vermillion
\$50,000 - \$50,000 Jumbo Bucks



Merle Hulm, Bison
Bison Municipal Liquor - Bison
\$53,682 - Dakota Cash



Creighton Howe, Harrold
Cowboy Country Stores - Pierre
\$1,000 - MONOPOLY Millionaires' Club



Amber Beckham, Aberdeen
One Stop of Aberdeen - Aberdeen
\$5,000 - Maximum Money



Daniel Avon, Pierre
Capital City Wine & Spirits - Pierre
\$4,000 - 2x The Money



Cleone Inderlied, Hot Springs
Lynn's Dakotamart - Hot Springs
\$30,000 - Bingo Plus



Justin Fuller, Leola
G's Convenience - Leola
\$1,000 - Maximum Money



Joanne Cross Amiotte, Wanblee
Wanblee Mart, Inc. - Wanblee
\$500 - 2x The Money



Randy Kelly, Clear Lake
Cowboy Country Store - Clear Lake
\$12,000 - Winnertime



Jolene Zahn, Aberdeen
Kessler Fuel - Aberdeen
\$500 - 10x The Money

RECENT winners

Latasha Ryan, White River
Gus Stop - Mission
\$500 - Your Ticket To Fun!

Teresa Baker, Sioux Falls
Gary Cone's Amoco - Sioux Falls
\$500 - Maximum Money

Jason Arnold, Pierre
The Gas Stop #129 - Pierre
\$2,500 - Mega Millions Mega Play

Courtney Halvorson, Dell Rapids
Casey's General Store #3285 - Dell Rapids
\$500 - Bingo Plus

Travis Jones, Rapid City
Big D Oil Co. - Rapid City
\$500 - Winter Green

Korey Ware, Sisseton
Stillson Oil Company, Inc. - Sisseton
\$500 - Franklin's Fortunes

Marlin Auch, Miller
281 Travel Center, Inc. - Wolsey
\$1,000 - Maximum Money

Randy Wilhelm, DeSmet
General Store - DeSmet
\$500 - Wild Card 2

Kim Schwan, Aberdeen
Kessler's Inc. - Aberdeen
\$500 - 10x The Money

Guy Zephier Sr, Flandreau
C & E Enterprises, Inc. - Chamberlain
\$500 - 20x The Money

Melvin Soulek, Chamberlain
Lakeview Sinclair - Chamberlain
\$3,000 - Hot Lotto

Josh Wofford, Sioux Falls
Kum & Go #620 - Sioux Falls
\$500 - 20x The Money

Dean Stuart, Pierre
Fresh Start C-Stores, Inc. #18 - Pierre
\$502 - Wild Card 2

YOUR TICKET TO FUN IS HERE!