

# LOTTERY link

THE OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY



MARCH/APRIL 2015



## WHAT HAPPENED IN VEGAS, made this player \$10,000 richer!

**M**et Tyler Haeffner. He is the manager of J&K Kwik Stop in Sioux Falls, and he recently won \$555 and a trip to Las Vegas for the first taping of the Monopoly Millionaires' Club game show. While at the game show, he was selected for the local portion of the show where he won \$10,000!

Haeffner started playing the Monopoly Millionaires' Club lotto game because he enjoyed playing Monopoly as a kid. He also liked the option to enter codes online for a chance to win the Vegas trip and appear on the TV game show, but says he would have played anyway, just for the cash prizes.

When asked about how he felt after being chosen for the trip to Vegas, Haeffner said, "To be honest, I thought it was a fluke because I don't normally win anything, so I was really excited about it." This was Haeffner's first trip to Las Vegas, and he was most looking forward to seeing how the game show would be set up. He was not disappointed. Haeffner said, "It was better than I imagined." He also said that he was surprised by the mini-games because he

thought it would be just one game on a big game board.

The biggest surprise for Haeffner came when he was selected to participate in the local part of the game show. He had no idea that there was a local game, but was happy to participate and thrilled to win the grand prize of \$10,000. "It was a blast! Lots of excitement!" said Haeffner about the overall game show experience.

As far as how he'll spend the money, Haeffner says he plans on saving a majority of it, but he's also considering buying a car and paying off some debt.

Haeffner was glad to hear that Monopoly Millionaires' Club will come back as a scratch ticket, but still with the chance of winning Vegas trips. He says he will definitely encourage his customers to play because people like scratch tickets and feel they have a better chance of winning with them.

Keep your eyes open for the Monopoly Millionaires' Club scratch tickets. They'll be arriving in your local stores in March. Who knows? You may be the next BIG WINNER!



*Tyler Haeffner is the manager of J&K Kwik Stop in Sioux Falls and won \$10,000 on the Monopoly Millionaires' Club game show in Las Vegas.*





**LAGRAND STATION** off Exit 61 in Rapid City is promoting the **NEW Caesars** scratch game. Looks great!



**THE BIG D** in Deadwood is promoting **Play It Again** and the **South Dakota Lottery** in it's window display. Looking pretty snazzy!

# NEW GAME spotlight



## « BINGO PLUS Win up to \$30,000!

It's your favorite game...plus a little bit more! Match the caller's numbers to the numbers in each bingo card and win the prize shown. With the "Plus Bonus", match all four numbers in the plus pattern of the same card and win bonuses of \$15 to \$150.

## 10X THE MONEY »» Grow your prize 10X!

This addition to the X-family of games has a \$50,000 top prize and a chance to win up to 15x on a single ticket. Just match your numbers to any of the winning numbers and get the prize shown. Uncover a "10X" and the prize shown multiplies by 10.



## « CRAZY CASHWORD Win up to \$30,000 PLUS Fast \$50 Bonus

Scratch off your 18 letters and match them against your Cashword grid. Your prize is determined by how many complete words you scratch off. Reveal a WIN \$50 in the Fast \$50 Bonus and collect your winnings instantly.

# NEW OWNER in Onida



Meet Carey Smalley. Carey and her husband Grant recently purchased The Corner in Onida. Carey has worked in the retail business for many years. She is looking forward to meeting people from the community of Onida and the surrounding area.

## Commission MEETINGS

- Thursday, March 26  
10am – Noon
- Thursday, June 11  
10am – Noon
- Thursday, September 17  
10am – Noon
- Thursday, December 10  
10am – Noon

*All meetings are held in LRC Conference Room #412 of the State Capitol in Pierre.*



## TERMINAL talk

**Q** Is remodeling or re-roofing in your future?

**A** Let GTECH help you with that. If you have remodeling or re-roofing plans in the future, or just want to move things around, please let us know. Call the HOTLINE (1-888-473-5688) or get ahold of your LSR. We would like to be informed before the matter escalates and becomes an emergency. We are here for you, let us help you. Call your LSR or GTECH Hotline (1-888-473-5688) to make it a smoother transition for all of us. And as always no sharing or trading ticket stock with other retailers!

# NEWS you can USE

## Instantly Easier, Instant Ticket Returns

Tired of all of those tiny receipts you have to sign each time your lottery rep picks up a pack of tickets? The lottery system has now been upgraded so that Lottery reps can process up to six full or six partial packs of lottery tickets on a single transaction (full packs and partial packs still must be processed separately). This means less signatures and filing for you and the Lottery.

## Lowest Pack Number First

When you receive a shipment of multiple packs of the same scratch tickets, you need to start selling the pack with the lowest pack number. If you receive another shipment of that game, you still need to sell the pack with the lowest number.

## Always Call The Hotline First!

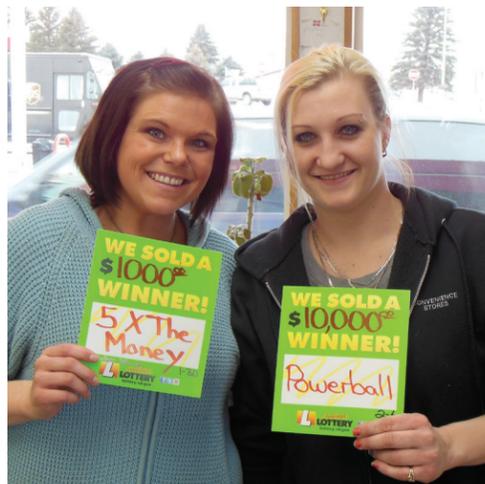
The hotline (1-888-473-5688) and GTECH service run 24/7 while the lottery office is closed nights and weekends.

# RETAILERS bonus spotlight



## Little River City WATERTOWN

Manager Amy Morris accepted a bonus check for \$300 for selling a \$3000 Wild Card 2 ticket.



## Cenex Convenience Store CLEAR LAKE

Katie Johnson and Michelle Carpenter are displaying their store's recent winners. The store will receive a bonus check for \$1000.

# ★ TRIVIA Quiz ★

What's your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to Trivia Quiz, P.O. Box 7107, Pierre, SD 57501 or give them to your sales rep. One person will win a Lottery sweatshirt and 20 people will win T-shirts. One entry per person. Deadline is April 15.

Congratulations to last month's winner of a Lottery sweatshirt: **Karla Haas, Coborn's/Little Dukes - Mitchell**. The following won t-shirts: Kayla Kiranmeier, Mikes J & J - Webster; Tonya Farmer, Buche Foods - Mission; Nancy Long, Coborn's Superstore - Mitchell; Chelsie Simons, PJs - Edgemont; Jeff Ring, Queen City Liquor - Spearfish; Jamie Johnson, Lewis Drug - Sioux Falls; Carolyn Burnham, Grocery Mart - Sturgis; Michele Peters, Loaf N Jug #445 - Spearfish; Gina Thorson, Coyle's Super Valu - Philip; Casie Hardin, Fresh Start #28 - Spearfish; Lorrie Wiebelhour, Dakota Sunset - Mitchell; Connie Nelson, Gas N' Mor - Brookings; Allison Lasley, Minitman Food & Fuel - Spearfish; Lisa Kistler, Cubby's - Sioux Falls; Diane Solaas, Kwik Mart - Sturgis; Roxane Norgaard, The Main Stop - DeSmet; James Hauer, Minitman Too - Spearfish; Janice Eining, Cowboy #4 - Clear Lake; Michele Crellin, Fresh Start - Spearfish; Gary Lurz, Buche Foods - Mission; Charlotte Purcell, Appel Oil - Redfield.

1. What type of game will Monopoly Millionaires' Club be when it comes back in March?
2. Which new scratch ticket has a Fast \$50 Bonus?
3. True or False: Always sell the scratch tickets with the lowest pack number first.
4. What two businesses were featured for their signage?
5. What two towns had new business owners featured?
6. Which new scratch ticket has a \$50,000 top prize?

NAME \_\_\_\_\_ PHONE \_\_\_\_\_ SALES REP'S NAME \_\_\_\_\_

STORE NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_



# LOTTERY winners

## RECENT winners

Patrick Laverdure, Lower Brule  
Oasis Convenience Store - Oacoma  
\$500 - Right On The Money

Vickie Hohn, Ethan  
Riverfront Broadcasting - Mitchell  
\$500 - Caesars

Jason Greenslate, Sioux Falls  
Munchies - Sioux Falls  
\$300 - Very Cherry Slings

Kathryn Jones, Gettysburg  
DJ's Convenience Store, Inc. - Pierre  
\$900 - Cowboy Cashword

Tinisia Stead, Rosebud  
Discount Fuel, Inc. - Kadoka  
\$2,000 - \$20,000 Payday

Burdean Chapin, Britton  
C-Express - Aberdeen  
\$500 - Winter Green

Linda Barber, Ethan  
Cubby's Mitchell East - Mitchell  
\$500 - Wild Card 2

Donald Etheridge, Sioux Falls  
Kum & Go #625 - Sioux Falls  
\$500 - Caesars

Jeremiah Norwood, Volga  
Valley Mart - Volga  
\$500 - Giant Jumbo Bucks

Matthew Schwich, Canistota  
Pump N Stuff - Crooks  
\$500 - Powerball Power Play

Mitchell Olney, Kadoka  
Rapid City Stock Show - Rapid City  
\$400 - Big Bucks

Julie Sterner, Sioux Falls  
Four Hills Pump N' Pak - Sioux Falls  
\$500 - Your Ticket To Fun!

Steven Knorr, Canton  
Pump N' Pak - Canton  
\$400 - Powerball Power Play



David Sorenson, DeSmet  
Jakes Corner - Winfred  
\$20,000 - \$20,000 Payday



Kelly Calkins, Hot Springs  
Battle Mtn. BP - Hot Springs  
\$2,500 - Mad Money



Cody Nauman, Gettysburg  
Gas-N-Goodies - Gettysburg  
\$1,000 - Maximum Money



Victor Hoffman, North Sioux City  
Miller Liquor Inc. - North Sioux City  
\$6,000 - Wild Card 2



Karen Bjorklund-Algoed, Volga  
Hy-Vee Food Stores - Brookings  
\$7,000 - Devilin' 7's



Alexa Syverson, Rapid City  
Loaf 'N Jug #443 - Rapid City  
\$400 - Grills Gone Wild



Betty Barrie, Turton  
The One Stop - Redfield  
\$1,000 - Cornhole Cash



Amber Johnson, Brandt  
Cenex Convenience Store - Clear Lake  
\$1,000 - 5X The Money



Joel Aeschbacher, Kadoka  
Lil' Feller Store - Winner  
\$500 - Giant Jumbo Bucks



Theresa Kangas, Upton, WY  
Fresh Start C-Store #25 - Spearfish  
\$1,000 - Maximum Money

## RECENT winners

Donald Metcalf, Wall  
Corner Pantry - Wall  
\$1,000 - Maximum Money

Pearl Crow Eagle, Mission  
I-90 Truck Haven - Mitchell  
\$900 - Cowboy Cashword

Elizabeth Quick, Sioux Falls  
Cubby's - Sioux Falls  
\$300 - Powerball Power Play

Michael Frybarger, Black Hawk  
BJ's Supermart - Black Hawk  
\$500 - Giant Jumbo Bucks

Anthony Valandra, Rapid City  
Common Cents Food Store - Rapid City  
\$500 - Winter Green

Jim Klimisch, Utica  
Gramp's - Yankton  
\$500 - Maximum Money

Skylette Lee, Rosebud  
Gus Stop - Mission  
\$450 - Crazy Cashword

Brad Winkelman, Rapid City  
Corner Pantry - Rapid City  
\$500 - 20X The Money

Ralph Rivera, Redfield  
Casey's General Store - Redfield  
\$500 - Powerball Power Play

Tori Smith, Sioux Falls  
The Gas Stop - Sioux Falls  
\$500 Right On The Money

Laura Stratman, Springfield  
Norm's Liquor, Inc. - Springfield  
\$500 - 10X The Money

Kyle Ethelbah, Salt Lake City, UT  
Cowboy Country Stores - Watertown  
\$500 - Winter Green

Bill Miller, Mitchell  
Cubby's Mitchell West - Mitchell  
\$300 - Hot Lotto Sizzler

# YOUR TICKET TO FUN IS HERE!