

# LOTTERY link

THE OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY



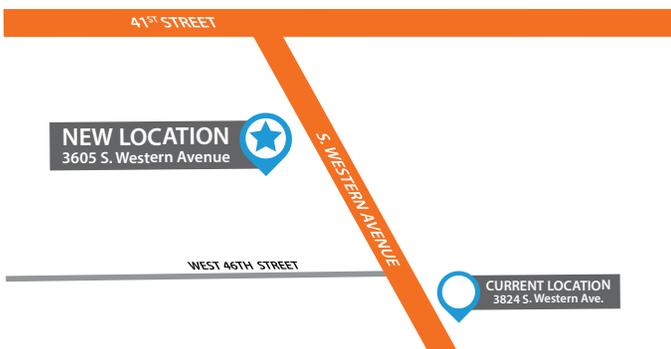
JAN. / FEB. 2016

## Sioux Falls Lottery office getting new home

Beginning in March, lottery players won't be traveling as far down Western Avenue to buy their tickets and claim their prizes at the Sioux Falls Lottery office and validation center. The facility is scheduled to move from its current location at 3824 S. Western Avenue to a new building at 3605 S. Western Avenue around March 1. The Sioux Falls office has been in its current spot since the Lottery began in 1987.



The new office space is currently being remodeled.



While the present Sioux Falls Lottery office is in a strip mall, at the new location, the Lottery will be sharing a stand-alone building with just one other tenant. The former warehouse is being remodeled on the west side to accommodate the Lottery and the east side of the building will remain a warehouse for a local retailer. Lottery executive director Norm Lingle says the new location will be more convenient for both players and Lottery staff.

"After nearly 30 years, we'd just simply outgrown the current location. The new Sioux Falls Lottery office will

have a bigger lobby area to accommodate players, a better office layout for our staff, and more warehouse space with easier access for deliveries," said Lingle. The facility will also house a large conference room, a smaller training room and additional office space that can be used by out-of-town Lottery staff when visiting Sioux Falls.

One of the biggest challenges in moving to the new building will be training players and retailers not to go to the old building. To help in that effort, the new office, located in the parking lot of the Western Mall, will have brightly lit signage featuring the Lottery logo on the west and north sides as well as the familiar jackpot sign. The logo will also appear on billboards and mall signage on Western Avenue and 41st Street.

The move to 3605 S. Western Avenue will not affect the hours of operation; the Sioux Falls office and validation center will still be open Monday thru Friday from 8:00 a.m. to 5:00 p.m. although there may be some disruption in the schedule during the actual move. Be watching the Lottery's website ([lottery.sd.gov](http://lottery.sd.gov)) and Facebook and Twitter feeds for more information.

## Wild Card 2 game ending

A game that's been in South Dakota's lotto line-up in one form or another for over 20 years is holding its last draw in February. Wild Card 2 is ending with the Feb. 24, 2016 drawing. The only game in South Dakota to offer two plays for \$1 got its start in 1994 as Tri-West Lotto and was offered only in Idaho, Montana and South Dakota. In 1998, it was changed to Wild Card and was finally revised to Wild Card 2 a year later. It's currently played in Idaho, Montana, North Dakota and South Dakota. In deciding to end Wild Card 2 this year, lottery officials in those states determined the game had run its course in player popularity and its elimination could pave the way for new games to be implemented. During the game's lifetime, nearly 20 of its jackpots were won in South Dakota. The South Dakota Lottery thanks our retailers for promoting and selling Wild Card 2 throughout the years, and also thanks our players for embracing and being loyal to the game.



Curtis Ness of Brookings took home \$698,933, the largest Wild Card 2 jackpot ever won in South Dakota, on November 17, 2008.

## LOTTERY MYTH

The odds of being struck by lightning are better than the odds of winning a lottery.

While lightning may strike somewhere in the United States 25 million times a year, it does not strike citizens in the United States as often as the luck of winning a Powerball or Mega Millions jackpot does. Over the past three years, there have been 82 winning tickets that have shared, or won outright, a Powerball or Mega Millions jackpot. Through the first eight months of 2015 alone, California, Illinois, Missouri, New Jersey, New York, Pennsylvania, Tennessee and Washington have more jackpot winners than lightning fatalities. Beyond jackpots, more than 1,300 tickets have won at least \$1,000,000 on either Powerball or Mega Millions since 2013. For the three similar reporting years, the National Oceanic and Atmospheric Administration (NOAA) reports 67 lightning fatalities in the United States where these games are played. In truth, you have a better chance of striking it rich than you do of dying from a lightning strike in the United States. Of course there is one fact we do know: players have a zero chance of winning the jackpot if they never purchase a ticket.

Insights magazine, September/October 2015

## NEW GAME spotlight



### START 2016 OFF LUCKY

**LUCK O THE IRISH - 537**  
\$2 ticket | \$12,000 Top Prize

This ticket featuring a lucky little leprechaun will come out in early January and is sure to be a hit as St. Patrick's Day approaches in March.



### X-FAMILY OF GAMES

**2X THE CASH - 533**  
\$1 ticket | \$5,000 Top Prize  
**5X THE CASH - 539**  
\$2 ticket | \$15,000 Top Prize  
**10X THE CASH - 544**  
\$5 ticket | \$50,000 Top Prize

This X-family of games will make their debut in February and are sure to become fast favorites among loyal players and newcomers alike.

## PROMOTIONS in store

**DON'S VALLEY MARKET** in RAPID CITY had a Grand Opening promotion Oct. 30. When players bought a \$10 \$100,000 No Tax ticket that was a non-winner, they received a \$5 Money Spectacular ticket free. They could also enter their non-winning tickets into a drawing for one of two free sweatshirts.



### HEART T STOP 2nd Chance Drawing

**FIRST PRIZE**  
Lottery Blanket, Ceramic Lottery Mug, \$25 Lottery Tickets  
**SECOND PRIZE**  
Lottery Sweatshirt, \$10 Lottery Tickets  
**THIRD PRIZE**  
Lottery T-Shirt, \$6 Lottery Tickets

Sign your name, address and phone number on the back of your non-winning lottery ticket and deposit in drawing box.

Drawing Held: December 31, 2015

**HEART T STOP** in HARTFORD had a 2nd Chance Drawing on Dec. 31 for three prize packages.



**CENEX C-STORE** in STURGIS had a "Scrooge Days" promotion Dec. 17. Players could purchase \$10 in Holiday tickets to receive a FREE Lottery t-shirt or \$20 in Holiday tickets to receive \$10 in instant tickets.

## ways to Display



**COMMON CENTS** at SHARPS CORNER near Porcupine **DISPLAYS AVAILABLE TICKETS** on the glass next to their ticket checking area.

**GARY CONE'S BP** in SIOUX FALLS maintains a **WALL OF WINNERS** and updates his **OUTDOOR BILLBOARD** twice a week to reflect the new estimated Powerball jackpot.



**COMMON CENTS** in **WALL DISPLAYED HOLIDAY TICKETS** so passersby could see them.

## Low on LOTTO PAPER?

**Q** What do I do when I run out of Lotto paper and can't find any more in my store?

**A** When retailers see a red line on their current roll of Lotto paper, it means they are about to run out so they should call the hot-line at **1-888-473-5688** and order more. Every roll of Lotto paper is assigned to a specific store for security reasons. That means retailers CANNOT borrow paper from another store or use the paper used in their cash registers. Retailers can use the same hot-line to report malfunctioning Lottery equipment.

# RETAILER bonus spotlight



**BJ's  
BLACK HAWK**  
Manager Renae Kampa accepted a bonus check for \$3,000 for selling a \$150,000 Powerball ticket with Power Play.



**Sunshine Foods  
SIOUX FALLS**  
Ronda Bartscher accepted a bonus check for \$9,000 for selling a \$90,006 Hot Lotto ticket with Sizzler.

# ★ TRIVIA Quiz ★

What's your Lottery IQ? To enter our drawing, send your Lottery Trivia answers to Trivia Quiz, P.O. Box 7107, Pierre, SD 57501 or give them to your sales rep. One person will win a Lottery sweatshirt and 20 people will win T-shirts. One entry per person. Deadline is February 15.

Congratulations to last month's winner of a Lottery sweatshirt: **Lisa Kistler of Cubby's in Sioux Falls**. The following won t-shirts: Marina Bowser, Coyle's Super Valu-Philip; Loren Adema, A-1 Quik Stop-Elk Point; Cindy Crook, Bi-Rite Liquors-Redfield; Fran Stirling, Newell Conoco-Newell; Alex Caise, EZ Mart-Rapid City; Byron Anderson, Appel's Quick Stop-Redfield; Melvin Kegley, Thrifty Smoke Shop-Rapid City; Roxane Norgaard, The Main Stop-DeSmet; Tanner Pruess, MG Oil-Rapid City; Don Gaberial, Appel Oil-Redfield; Betty Rumpza, HR One Stop-Waubay; Forrest Johnson, Lynn's Dakotamart-Custer; Michelle Teigen, Henderson Oil-Buffalo; Ragenia Bettelyoun, Wanblee Mart-Wanblee; Crystal Ford, Clark Pump N' Pak-Oacoma; Jenni Eppe, Larson's Feed & Grocery-Fedora; Lisa Peterson, 281 Travel Center-Wolsey; Kevin Love, Geo's Corner-Lemmon; Michele Crellin, Fresh Start-Spearfish; Kaylee Galino, Conoco Phillips-Wall.

- Which retailer received a \$9,000 bonus check?
- What number do you call for more Lotto paper?
- True or False: The new address of the Sioux Falls office is 3605 S. Western Avenue.
- What is the top prize on the Luck O The Irish instant ticket?
- Where was the "Scrooge Days" promotion held?
- In what month will the Wild Card 2 game hold it's last draw?

NAME \_\_\_\_\_ PHONE \_\_\_\_\_ SALES REP'S NAME \_\_\_\_\_

STORE NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_



# LOTTERY winners

## RECENT winners

**Ace Taylor, Rapid City**  
Fresh Start - Rapid City  
\$5,000 - Tis The Season

**Ron Anderson, Sioux Falls**  
Lewis Drug Eastgate - Sioux Falls  
\$500 - Mega Millions

**Glenys Thomas, Aladdin, WY**  
Fresh Start C Store - Belle Fourche  
\$1,000 - Fire & Ice

**Delores Stoll, Pukwana**  
Casey's General Store - #1161 - Chamberlain  
\$500 - Money, Money, Money

**Rayliene Caudy, Custer**  
Sonny's Super Foods - Hot Springs  
\$500 - Franklin's Fortunes

**Brittney Beil, Worthing**  
Chancellor Ampride - Chancellor  
\$500 - Money Spectacular

**Matthew Piehl, Aberdeen**  
West Hill, Inc. - Aberdeen  
\$1,000 - \$100K No Tax

**Iva Kruckeberg, Sioux Falls**  
The Gas Stop - Sioux Falls  
\$1,000 - Money, Money, Money

**Tracy Hance, Rapid City**  
EZ Mart - Rapid City  
\$400 - Big Money Cashword

**Kandie Newell, Sioux Falls**  
Lewis Drug Eastgate - Sioux Falls  
\$3,000 - Diamond Slings

**Jerry Roeser, Custer**  
Fresh Start Convenience Store - Custer  
\$1,000 - Money, Money, Money

**Lynette Walking Eagle, Ft. Thompson**  
Mac's Corner - Stephan  
\$500 - 10X The Money

**Maria Martinez, Black Hawk**  
Big D Oil Company - Rapid City  
\$1,000 - Money Spectacular



**Cody Petterson, Sargeant Bluff, IA**  
Cubby's - Dakota Dunes  
\$500,000 - Money, Money, Money



**Peggy Burg, Hot Springs**  
Battle Mountain BP - Hot Springs  
\$500 - Money Spectacular



**Everett Felix Sr., Sisseton**  
Teal's Market - Sisseton  
\$215,000 - Wild Card 2



**Kris Garreau, Eagle Butte**  
Shel's Local Zip - Pierre  
\$1,000 - Money, Money, Money



**Harry Bucholz, Pierre**  
Cowboy Country Store - Pierre  
\$1,000 - Beginner's Luck Bingo



**Michele Martensen, Sioux Falls**  
Hy-Vee Food Store - Sioux Falls  
\$6,002 - Wild Card 2



**Spencer Krueger, Spearfish**  
Speedy Mart - Spearfish  
\$30,000 - Beginner's Luck Bingo



**Anna Takes The Shield, Pine Ridge**  
Yellow Bird's - Pine Ridge  
\$400 - Big Money Cashword



**Richard Walker, Rapid City**  
Big D Oil Co. #9 - Rapid City  
\$3,000 - Hot Lotto



**Stephanie Sully, Rosebud**  
Gus Stop - Mission  
\$5,000 - Lucky Dog Doubler

## RECENT winners

**Gene Knapp, Upton, WY**  
Minitman Food and Fuel - Spearfish  
\$100,000 - Powerball w/ Power Play

**Thomas Sullivan, Sioux Falls**  
Casey's General Store - Sioux Falls  
\$500 - \$100K No Tax

**Lloyd Big Crow, Rapid City**  
I-90 Service Center, Inc. - Rapid City  
\$500 - 2X The Money

**Justin Weig, Aberdeen**  
Genex C-Store - Webster  
\$500 - \$50K Jumbo Bucks

**Bryan Brink, Sioux Falls**  
Hy-Vee Food Store - Sioux Falls  
\$500 - Wild Card 2

**Ridge Cadotte, McLaughlin**  
Mobridge Gas N Goodies - Mobridge  
\$1,000 - Money, Money, Money

**Steve Larson, Mt. Vernon**  
County Fair Food & Fuel - Mitchell  
\$500 - Wild Card 2

**David Leonard, Watertown**  
Casey's General Store - Watertown  
\$1,000 - Fire & Ice

**Beverly Dyslin, Custer**  
Dakota Shell - Oacoma  
\$500 - Money Spectacular

**Taylor Pauley, Huron**  
Coffee Cup Fuel Stop - Burbank  
\$1,000 - Money, Money, Money

**Lori Sherwood, Rapid City**  
Big D Oil Company - Rapid City  
\$1,500 - Mega Millions w/ Mega Play

**Tara Theis, Brandon**  
The Gas Stop - Brandon  
\$500 - Holiday Magic

**Kevin Olson, Martin**  
KJ's Pit Stop - Martin  
\$1,000 - Fire & Ice



# YOUR TICKET TO FUN IS HERE!

